

- Video Marketers Tool Kit -

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If you're a video marketer or even thinking about marketing with video then you need the resources in this report.

As a video marketer I hear questions all the time about, "How do I do this?"..., "Where do I go to do that?"...

So I decided to make a special resource guide to some of the most useful tools online to help you out.

Stop wasting your time scrambling around the Internet trying to find all the resources each time you need something done for your videos.

Although these resources are now common knowledge to me, I have recently discovered that they are not so common to other people when I tell them about a resource. So I decided to create the **"Video Marketers Tool Kit"**

- How to submit your videos to multiple video sharing sites automatically for \$0 to \$1 (2 different sources) Included with this report is a step-by-step 27 minute "how to" video using one of the sources, as well as surprise marketing tactic footage included.
- How to brand your videos free online without downloading any software (hot)
- How to create hyperlink hotspots in your videos (hot, hot!)
- How to get a hot new free flash player (hot)
- How To "Hijack" videos for profit (hot)
- How to get free legal graphics/pictures for the taking
- How to track your videos or a competitors online free
- How to auto generate html code snippets ready for you to copy and paste your videos into your web pages
- How to find the exact center of your video
- How to convert any video file you have to any format free
- How to convert a video file to another codec for free
- How to get free screen capture software
- How to convert any file on YouTube to .flv
- How to get free video production software
- How to get free audio production software
- How to get free premade videos to increase your sales conversions up to 50%

- How to produce clearer videos for youtube
- more....

If you create videos, upload videos, brand videos, embed videos, or market videos then you need these resources to not only make your life much easier but you will be able to save quite a bit of unnecessary money.

- "Video Marketers Tool Kit" -

<http://Media-Convert.com>

Free online web based file conversions- Example converting a .wmv video file to .flv format, or converting a .png image file to a .jpg. No software to download.

Watch Included Step-By-Step Video

<http://www.FreeVideoCoding.com>

Free Online tool that generates html code snippets to play your videos in a flash player online. All you need is a video. Excellent tool for the technically impaired!

Watch Included Step-By-Step Video

HeySpread.com-<http://www.HeySpread.com>

Submit your Videos to 17 video directories automatically for under \$1

Watch Included 27 Minute Step-By-Step Video

ViewTubeTrain.com- <http://www.ViewTubeTrain.com>

Video Traffic Exchange- Earn points to get your videos seen!

(Includes my secret tip to earn thousands of points on autopilot)

Watch Included Step-By-Step Video

TubeMogul.com- <http://www.TubeMogul.com>- Free Video submission and tracking.

Submit automatically to Google Video, Metacafe, MySpace, Revver, Yahoo!, AOL Uncut Video, DailyMotion, YouTube, Crackle, Imeem, StupidVideos, Veoh

List of 36 Video Sharing Sites You Can Submit Your Videos To-

[Click Here to Download .pdf List](#)

Here's an example of how you can use the sources above to put your videos online and start getting traffic quickly to your websites for FREE

Step #1- Record a video using your video camera and edit your video using Windows Movie Maker on your PC (pretty much comes included on most Windows pc's), or by using another free video editor included in this report. If you want to record your computer screen for demonstrations etc., you can also use Camtasia's free 30-day fully functioning version to record your computer screen and make any edits.

Step #2- Go To Media-Convert.com and convert your video that's in .avi, .wmv, or any other video file to a compressed .flv format so it will play faster online in a flash player.

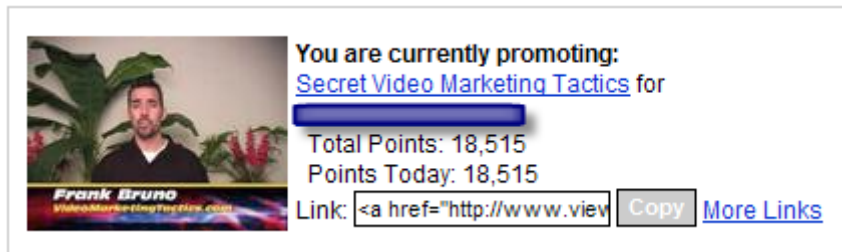
Step #3- Upload your newly converted video file to your server

Step #4- Go To FreeVideoCoding.com and use the free online tool to generate the necessary html code to insert into your web pages to play your video online.

Step #5- Insert the html code snippet into your web pages using your html editor and upload the web page to your server to watch your new video on your website.

Step #6- Use HeySpread.com or TubeMogul to automatically submit your videos to several video sharing sites to get traffic. If you do this it is highly recommended that you "brand" your videos with your domain name before submitting your videos to the video sharing sites. You can easily do this in Windows Movie Maker, Camtasia Studio or pretty much any video editor.

Step #7- Go To ViewTubeTrain.com You earn points for watching videos and when each video has completed playing, their system will automatically load a new video to watch.



The screenshot shows a video player on the left with a man's face. To the right, there is a section titled "You are currently promoting:" with a blue link "Secret Video Marketing Tactics for". Below this, it shows "Total Points: 18,515" and "Points Today: 18,515". At the bottom, there is a "Link:" field containing a URL, a "Copy" button, and a "More Links" link.

Here's a neat trick to rack up loads of points to get others to watch your videos.....When you set their system to "Automatic Train" and play the videos

in a separate tab in IE (Internet explorer) you can earn tons of points by automatically watching videos, which means as your credits build, others will also be watching your videos too! Their rules state that you can even use multiple computers to watch videos to earn points, as long as the computers have different IP addresses to get credit.

BubblePly.com- <http://www.BubblePly.com>

This is a killer hot new free source! Get a high tech beautiful flash player for your videos. Brand your videos online, add hyperlink "hot spots", or really cool logos and animations to your videos. Great for affiliate "bum" video marketing .You can add text, images, buttons, callouts, and more.. Just enter a url path to your video from YouTube, etc.

Watch Included Step-By-Step Video

If your into black hat marketing methods this is a hot underground source you can use to "Hijack" videos for affiliate marketing by branding videos from YouTube or other sources and then dynamically embedding hot spot hyperlinks in the videos leading to affiliate programs and CPA networks that you are promoting.



All the flash player sources above are great, but if you have noticed you lose a little bit of control in some way or another over your videos when using a 3rd party free flash player. They have their places, but if you want a bit more control over your videos and flash players, I found a really neat tool that I've been using. You can use it on your desktop to convert your video files to .flv format and select from a range of very slick flash players with options to brand your videos with watermarks, have an "embed video" link, add a

redirect url, choose several different size options/colors for your flash players, auto upload to your server, and many more options. [You can go here to see how it works](#)

<http://keepvid.com>

Convert files directly online from video sharing sites to .flv format.

Example: Just enter a url path for a video from YouTube and download it to its converted .flv format

<http://www.techcrunch.com/get-youtube-movie/>

Another online tool to directly download YouTube videos in .flv format

Although there are many free tools. This can be another tool to use if you do not have an .flv format for a specific video that you have. To convert your video file into .flv format just upload your video to YouTube or any other video sharing site and then go to KeepVid.com and enter the url for your video and then download your newly converted video in .flv format.

<http://www.Kunaki.com>

Inexpensive DVD/CD Duplication and printing. No minimums. Just upload the content on your disks and their system will automatically duplicate your content ready for shipping. You can also design your graphics online. Cheap \$1.75 ea. Below is an example of what kind of disks you can create...



<http://www.DiscMakers.com>

Another great source for all your DVD/CD needs, duplication services, printing, packaging, short runs, etc.

<http://Rima.com>

Massive source for DVD/CD supplies. Very inexpensive

<http://Dymo.com>

A neat little do it yourself DVD printer for your home or office that can produce high quality printing on your DVD's

<http://www.MagicMouse.com>

Creates awesome disc graphics using template software

<http://www.PixelPops.com>

Don't have time to make your own DVD/C graphics? Buy pre-designed DVD/CD graphics and menus for your productions

<http://www.SignGenerator.org>

Create realistic signs/graphics from templates online. You can use these in your videos

<http://www.usa.gov/Topics/Multimedia.shtml>

Public domain photos, videos, you can freely use in your videos or websites. There's some really high quality multimedia you can find there. Great for all niches, gardening, food, outdoors, etc.

<http://www.SignGeneratorMaker.com>

Same as SignGenerator but with the ability to upload your own photos to make custom graphics ready to download.

<http://www.EveryZing.com>

News portal that extracts text from your video file and makes it searchable. Keyword Search results will also show specific segments of the video where your keywords appear. Letting you choose to watch only that segment of video.

<http://nchsoftware.com/prism/>

Free Desktop video converter. Convert video files to the formats you need PLUS convert to any video codec that you need. Can be added to your right click menu for easier access.

<http://www.virtualdub.org>

A video capture/processing utility for Windows (95/98/ME/NT4/2000/XP)

<http://audacity.sourceforge.net>

Free sound editor can also convert to mp3

<http://www.VideoHelp.com>

The Holy Grail of communities where you find answer to any technical video related questions. I mean everything is here!

<http://www.CamStudio.org>

100% free screen capture software. Record your computer screen in video as well as audio narration.

Camtasia- [Free 30 day trial of Camtasia Screen Capture software](#)

Make videos by recording your computer screen

Removing “Garbled” and “Chipmunk” Noises From Your Camtasia Videos- Are your Camtasia videos having garbled sounds often referred to as having “Chipmunk” high-pitched sounds coming from them when you watch the video? Well its not anything you did wrong. It’s coming from the rendered Camtasia video file itself that was uploaded.

It can get confusing and frustrating for both the person that came to a website to watch the video and for the person who made the video. The person that came to a website to watch the video is not sure if its their own computer, browser, security setting, or...???

That is causing the chipmunk sounds.

The person who made the video and then goes and watches the video to test it out in their own browser before uploading to their server for people to watch is not sure if it’s some issue with the video itself, or with their browser, and wonders if the person who will watch the video is experiencing the same issues.

Here’s the problem and the solution....

[Click Here to watch the video showing you how to get rid of the “Chipmunk” sounds in your Camtasia videos](#)

[YouTube Partners program-](#) How to get your own graphics and ads to appear on your YouTube channel. Unless you have a lot of videos with a good following of people watching them you probably won’t qualify. But hey give it a shot if you’re up to it and apply for a YouTube partner program...

[How To Make a Custom YouTube Channel Icon-](#) This video shows you step-by-step how to make a customized YouTube channel Icon using Camtasia

YouTube Tip- recommended format to use when uploading your video files:

MPEG4 (Divx, Xvid) format
640x480 resolution
MP3 audio
30 frames per second

[New Google Video Patent](#)- Will allow them to develop a proprietary system to extract, index, and tag information and text embedded within Video. Automatically Watch and Tag Your YouTube Videos

<http://www.brotherhood2.com/thumbfinder/>
Cool online tool to find the center of your video-

Production Tip For Clearer Videos Online- For clearer videos online, record your video in the same resolution size as you plan on playing the video online. Example if you want your video size online to be 640x480 then record your video in that format or at least render the video in 640x480 and upload and use a flash player that is also 640x480. Try to always use the same size resolution throughout production all the way from shooting down to the flash players.

Also try to render your videos as few times as possible when jumping from one application to another. Each time you render your video files it can degrade the quality.

Video Codec- In laymen's terms video codec means compression/ decompression and refers to the way the video file has been encoded. If video files were not encoded with a codec the files would be extremely large.

When your computer has a codec that resides on your operating system it will automatically use the best codec for a particular video file to open it with. You will then be able to play the video or edit the video file, etc. There are many universal and standard codecs that come on a windows operating system. They are typically installed with windows media player.

Without a specific codec on your operating system that the video file was rendered in when it was originally produced, it will not open so you can play the video, edit, etc.

This is not to be confused with File formats identified from the file extensions of a video file. As example .avi, wmv, divx. These file extensions should not be changed to make windows think it is a different file format. This will create issues when you open the file or try to edit.

Codec's are often confused with common container formats such as .Avi, MP4, QuickTime, Divx, Real Media.

There are hundreds of codec's but the most common codec's that you may be most familiar with and that are universally acceptable by most programs are

DV Video encoder
TechSmith Screen Capture Codec
Indeo Video
MJPEG Compressor
Cinepak Codec by Radius
Intel Indeo
Microsoft Video 1
Microsoft Windows Media 9 (or others)
Others....

Many programs seem to also have their own proprietary codecs such as example Camtasia and Pinnacle that are not cross compatible. However typically the quick fix is to download the codec's that you are missing on your operating system to make the video files play.

If you're having a problem opening and playing Camtasia screen capture video file you may need the codec installed on your computer. These are relatively very small files. You can download TechSmith Screen Capture Codec (TSCC) free here:

<http://www.techsmith.com/download/codecs.asp>

TechSmith Screen Capture Codec (TSCC)

Lossless Windows video codec optimized for screen recording.

[Download TSCC Codec](#)

File size: 170 KB

Last updated: 27Jun2005, v2.0.6

But how can you tell if a specific video codec is missing from your operating system?

Well you can right click on the video file and check the codec or you can use a free software program called VideoInspector that will tell you what codec a video file is using, what codec's are currently on your system, what codecs you need for the videos that are already on your computer, and automatically create hyperlinks in the software to download the codecs that are missing from your system that you need to play your videos.

VideoInspector Freeware-

<http://www.kcssoftwares.com/index.php?vtb>

Also the Prism program that is found in the resource list in this report will allow output encoding options that you can select from the list of about 22 codecs. But remember that if your operating system does not have the codec installed then the video file will not play correctly.

The widely spread notion of AVI being a codec is incorrect as AVI (nowadays) is a container format, which many codecs might use (although not to ISO standard). There are other well-known alternative containers such as Ogg, ASF, QuickTime, RealMedia, Matroska, DivX, and MP4.

<http://www.VideoMarketersClub.com>

Get access to everything related to video marketing. Including tactics, tools, tips, proprietary software, network with other marketers.

<http://ViralVideoClub.com>

Do you have videos that you want a network of affiliates to promote?
Are you an affiliate marketer that would like to promote videos for cash?

<http://www.Custom-Niche-Videos.com>

Free pre-made videos that you can put on your site that will increase your sales by as much as 50%. Just insert one line of code in your web pages.

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The "Video Marketers Tool Kit"](#)**